

Docket No. 1720/001

Declaration and Power of Attorney For Patent Application

English Language Declaration

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

**A METHOD AND APPARATUS FOR CREATING A DATABASE OF INDIVIDUALS FOR
PERMISSION-BASED MARKETING AND COMMUNICATIONS PURPOSES**

the specification of which

(check one)

is attached hereto.

was filed on _____ as United States Application No. or PCT International

Application Number _____

and was amended on _____

(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Section 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, Section 119(a)-(d) or Section 365(b) of any foreign application(s) for patent or inventor's certificate, or Section 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below, by checking the box, any foreign application for patent or inventor's certificate or PCT International application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application(s)

Priority Not Claimed

I hereby claim the benefit under 35 U.S.C. Section 119(e) of any United States provisional application(s) listed below:

(Application Serial No.)

(Filing Date)

(Application Serial No.)

(Filing Date)

(Application Serial No.)

(Filing Date)

I hereby claim the benefit under 35 U. S. C. Section 120 of any United States application(s), or Section 365(c) of any PCT International application designating the United States, listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States or PCT International application in the manner provided by the first paragraph of 35 U.S.C. Section 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, C. F. R., Section 1.56 which became available between the filing date of the prior application and the national or PCT International filing date of this application:

(Application Serial No.)

(Filing Date)

(Status)
(patented, pending, abandoned)

(Application Serial No.)

(Filing Date)

(Status)
(patented, pending, abandoned)

(Application Serial No.)

(Filing Date)

(Status)
(patented, pending, abandoned)

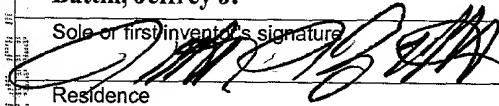
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

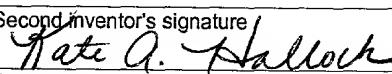
POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (*list name and registration number*)

Philip E. Levy, Reg. No. 40,700
Barry I. Friedman, Reg. No. 33,695
Leland P. Schermer, Reg. No. 31,419
Thomas Lizzi, Reg. No. 35,252
Michael H. Imbacuan, Reg. No. 47,674

Send Correspondence to: **Philip E. Levy, Esq.**
Metz Schermer & Lewis, LLC
11 Stanwix Street, 18th Floor
Pittsburgh, PA 15222

Direct Telephone Calls to: (*name and telephone number*)
Philip E. Levy - (412) 918-1100

Full name of sole or first inventor Battin, Jeffrey J.	Date <i>9/19/01</i>
Sole or first inventor's signature 	
Residence Wexford, Pennsylvania, USA	
Citizenship United States	
Post Office Address 107 Greenbriar Drive	
Wexford, Pennsylvania 15090	

Full name of second inventor, if any Hallock, Kate A.	Date <i>9/15/01</i>
Second inventor's signature 	
Residence Bradford Woods, Pennsylvania, USA	
Citizenship United States	
Post Office Address 107 Saybrook Harbor	
Bradford Woods, Pennsylvania 15015	

Full name of third inventor, if any William Hallock	Date
Third inventor's signature <i>William Hallock</i>	09-15-01
Residence Bradford Woods, Pennsylvania, USA	
Citizenship United States	
Post Office Address 107 Saybrook Harbor	
Bradford Woods, Pennsylvania 15015	

Full name of fourth inventor, if any	Date
Fourth inventor's signature	
Residence	
Citizenship	
Post Office Address	

Full name of fifth inventor, if any	Date
Fifth inventor's signature	
Residence	
Citizenship	
Post Office Address	

Full name of sixth inventor, if any	Date
Sixth inventor's signature	
Residence	
Citizenship	
Post Office Address	